

Message Text

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ACTION CU-04

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P R 141434Z MAY 75
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UNCLAS BUCHAREST 2093

USIA FOR IEE; IPS; ICS

E.O. 11652: N/A
TAGS: SCUL RO
SUBJECT: UNIVERSITY OF FLORIDA PHOTO/PRINT EXHIBITION

REF: NEW-FERNANDEZ LETTER OF MAY 6

1. APPRECIATE IEE CONTACT J. MARSHALL NEW, ASSISTANT DIRECTOR, UNICERSITY GALLERY, COLLEGE OF ARCHITECTURE AND FINE ARTS, UNIVERSITY OF FLORIDA AT GAINESVILLE AND ADVISE HIM OF THE FOLLOWING: IN A DISCUSSION MAY 14 AT UNION OF PLASTIC ARTISTS HERE, PLANS WERE COMPLETED FOR SUBJECT EXHIBITION. DUE TO SPACE LIMITATIONS IN GALLERIES AVAILABLE DURING JUNE, MATERIAL WILL BE EXHIBITED SEPARATELY WITH PHOTO EXHIBITION OPENING JUNE 6 UNDER AUSPICES OF ASSOCIATION OF ROMANIAN PHOTOGRAPHERS AT THEIR GALLERY AND GRAPHICS EXHIBITION OPENING JUNE 2 UNDER SPONSORSHIP OF UNION OF PLASTIC ARTISTS AT ANOTHER DOWNTOWN LOCATION. SPEARATE CATALOGS AND PUBLICITY MATERIAL WILL BE PREPARED. ADVISE IF NAY OF YOUR UNIVERSITY OF FLORIDA COLLEAGUES PLAN TO BE IN EUROPE ON THESE DATES AND WOULD BE AVAILABLE ATTEND OPENING. POST CONSIDERING POSSIBILITY OF PAYING ROUND-TRIP INTER-EUROPE TRAVEL AND PER DIEM FOR VISIT TO BUCHAREST BY APPROPRIATE UNIVERSITY OF FLORIDA REP IN CONNECTION WITH OPENINGS.

2. FOR AGENCY BACKGROUND, THESE EXHIBITIONS REPRESENT RECIPROCITY FOR UNION OF PLASTIC ARTISTS EXHIBITION OF GRAPHICS AND PHOTOS WHICH WAS IN GAINESVILLE IN DECEMBER
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OF 1973. POST IV MARCEL CHIRNOAGA AND PAO FERNANDEZ (IN

CAPACITY AS USIA ROMANIAN DESK OFFICER AT TIME) PARTICIPATED IN THAT OPENING AND AGENCY PROVIDED EXTENSIVE MEDIA COVERAGE.

3. IN A RELATED BUT MORE DIFFICULT MATTER, BOTH UNION AND PHOTOGRAPHERS REQUIRE SOME INFORMATIONAL MATERIAL FOR INCLUSION IN CATALOG. PHOTOS AND PRINTS CAME WITH HAND-WRITTEN LIST OF ARTIST'S NAMES AND TITLES OF THEIR WORKS. NO OTHER MATERIAL WAS SENT. WE NOT REQUIRE THE FOLLOWING:

A) BASIC BIO MATERIAL ON EACH PARTICIPATING ARTIST AND PHOTOGRAPHER INCLUDING HONORS WON AND ANY OTHER MAJOR EXHIBITS IN WHICH ARTISTS HAVE PARTICIPATED;

B) PARAGRAPH ON PROGRAM OF COLLEGE OF FINE ARTS AND UNIVERSITY GALLERY IN FLORIDA FOR BACKGROUND;

C) POST WILL PREPARE PARAGRAPH ON BACKGROUND ON THIS PARTICULAR EXCHANGE.

WE ASSUME UNIVERSITY RETAINED COPY OF LIST OF THEIR PEOPLE REPRESENTED IN MATERIAL HERE. POST AND UNION WOULD APPRECIATE IF IPS COULD PROVIDE THIS INFORMATION BY USINFO IF POSSIBLE BY COB MAY 21. DETAILS REQUESTED UNDER ITEM A MAY BE SUPPLIED IN SUMMARY PARAGRAPH TO REPRESENT ALL STUDENTS IF UNIVERSITY PREFERS GIVEN TIME AND MECHANICAL REQUIREMENTS FOR TRANSMISSION HERE.

4. APPRECIATE IEE AND IPS COORDINATION AND ASSISTANCE THIS MATTER.
VIETS

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